

Designation: UX/UI Designer

Job Reference ID: WTPUNUXI

Position(s): 2

Experience: 4+ years

Location: Ahmedabad / Pune

Contact: careers@wishtreetech.com

Job Description:

- Gather and evaluate user requirements in collaboration with product managers and engineers
- Illustrate design ideas using storyboards, process flows and sitemaps
- Design user interface elements, like menus, tabs and widgets
- Develop UI mockups and prototypes that clearly illustrate how sites function and look like
- Prepare and present rough drafts to internal teams and key stakeholders
- Identify and troubleshoot UX problems (e.g. responsiveness)
- Conduct layout adjustments based on user feedback
- Present and defend designs and key deliverables to peers and executive level stakeholders
- Establish and promote design guidelines, best practices and standards
- Collaborating with graphic artists, programmers, and writers
- Adhere to style standards on fonts, colors and images
- Team spirit; strong communication skills to collaborate with various stakeholders
- Good time-management skill

Job Requirements:

- Demonstrable design skills with a strong portfolio
- Solid experience in creating wireframes, storyboards, user flows, process flows and site maps
- Proficiency in Photoshop, Illustrator or other visual design and wire-framing tools
- Excellent visual design skills with sensitivity to user-system interaction
- Ability to solve problems creatively and effectively
- Up-to-date with the latest web trends, techniques and technologies
- Knowledge of InDesign, Adobe XD or Sketch will be an advantage