

Case Study



Mobile Store

For a leading Electrical Supplies Distribution company, US and France

Abstract

The client is one of the leading Electrical Supplies distributors with over 2,200 outlets in 38 countries. The client wanted to develop an easy-to-use, multi-lingual and interactive mobile app so that its customers could easily browse, select and order products on the go. The app also required to be integrated with SAP Hybris for product, pricing and inventory details.

Wishtree designed and developed a hybrid mobile app using **Appcelerator Titanium**.

Client

The client is one of the leading Electrical Supplies distributors with over 2,200 outlets in 38 countries.

Business Challenge

The client wanted to develop an easy-to-use, multi-lingual and interactive mobile app so that its customers could easily browse, select and order products on the go. The client wanted sophisticated features like barcode scanning and Live Chat in order to communicate with its customers better and faster. The app also required to be integrated with SAP Hybris for product, pricing and inventory details.

Wishtree Solution

Wishtree designed and developed a mobile app with the following features:

- Hybrid application using Appcelerator Titanium with mobile specific shortcuts to provide easy navigation
- Mobile scanning for scanning bar codes to get an on-the-spot description of the desired product and to know its availability in the stores.
- Easy product search with real-time pricing and availability details. Product spec can be downloaded
- Order Placement
- Personalized account settings with Invoice, Tax details.
- Rapid scan feature to scan multiple items at the same time
- Multi-lingual variations of the app for global clients
- Live chat feature integrated in the app
- Available for both android and iOS

Technology Stack

- **Framework:** Appcelerator Titanium, iOS, Android
- **Server:** Node.js
- **Client:** HTML5, CSS3, AngularJS

Benefits

- More effective generation of orders resulting in increased business for the company
- Ease in placing of order
- More cross-selling and up-selling opportunities
- Increased virtual presence
- Mobile scanning facilities for fast order processing
- Technological advantage over competition

Wishtree Technologies | We **understand**, We **deliver**

For more information, contact info@wishtreetech.com

About Wishtree

Wishtree delivers technology-enabled business solutions that help global companies to improve operational efficiency and reduce costs. We are: Small Enough to Listen, Big Enough to Deliver